

# ReD Account Card will keep your customers coming back.

You may already offer credit, or perhaps you would like to? But imagine if you could offer more, like a vehicle expense management system that delivers time and cost savings. Imagine what that could do for their business, and for yours!

ReD Account card holders benefit from:

## Reduced administration

Your customers will receive a fully itemised monthly statement that separates GST and non-GST purchases and provides all the information necessary to make tracking vehicle related expenditure easy. ReD Account Card will slash your customers' administration burden and cost!

## GST and Tax benefits

Our statements are accepted by the Australian Taxation Office so your customers can forget the frustration of collecting tax invoices. They can look forward to further savings on administration and reduced accounting fees!

## Full audit protection

We archive our records for seven years, so your customers have total peace of mind in the event of a taxation audit.

## Protection against fraudulent usage

ReD Account Card offers a range of card options that can be tailor made to suit the requirements of any business. Account holders simply nominate the driver and/or vehicle to whom cards are to be made available, ensuring control and security is maintained.

## Cost effective

We charge only one low monthly fee no matter how many cards a customer has on their account. We also offer a flexible range of payment terms and up to 51 payment free days.



# Loyalty has its rewards.

Imagine an Account Management system that does all the hard work for you. A card system that not only helps you increase your customer base, but helps you keep it.

ReD Account Card is the charge card designed to allow you to outsource costly and time consuming in-house customer accounts. You can now enjoy the benefits of customer loyalty without the work, risk and expense.

## Increases customer loyalty

Your customers receive a ReD Account card for use at your site, encouraging repeat business. We manage the accounts on an on-going basis and provide a range of additional benefits that will keep your regular customers happy and help you attract new business.

## Reduce bad debt

We provide the credit and bare the risks so you get paid even if we don't. Your regular guaranteed payment means you can do better things with your time than chase overdue accounts.

## Cut administration costs

We handle all functions associated with maintaining your accounts, from preparing and mailing monthly statements to handling customer queries.

## Improves your cash flow

Let us play banker. ReD Account Card frees-up your finances so you have greater control over your cash flow.

## Total support

We'll provide all the necessary materials and assistance to help you implement the system and enlist your customers. And if you're an existing Motorpass merchant, ReD Account Card is available to you without additional set up cost. ReD Account Card simply works in line with your current merchant terms and conditions - it's that easy!

Phone Retail Decisions now on 1300 361 595 to become a ReD Account Card merchant.

**ReD**  
ACCOUNT CARD